

SPONSORSHIP OPPORTUNITIES

2026 Bear Hug Invitational Wiffle Ball Tournament

SATURDAY, SEPTEMBER 19
4:00 PM ET | AMBLER, PA



THE BRAVE LITTLE BEARS
FOUNDATION

2nd
ANNUAL

The Brave Little Bears Foundation provides grants, resources, and support for children and adults with developmental disabilities. Founded by Kyle and Kristen Everett of Fort Washington in honor of their twin boys, Cam and Jay, the original “brave little bears,” the foundation is rooted in the Everetts’ personal experience that access changes outcomes. Its mission is to remove barriers to both funding and information so families can spend less time navigating complex systems and more time enjoying the simple, joyful moments of raising their children. Proudly serving Montgomery County, Pennsylvania.

Grizzly Bear Sponsor – \$5,000 (premier sponsor, one available)

Impact: Funds one therapy grant, one activity grant, and one recreational access grant

- **BILLBOARD:** Four (4) weeks of **digital billboard advertising***
- **6 event tickets OR one team registration** (6-8 players)
- Sponsor name/logo featured most prominently on **event apparel** and **communications**
- Name/logo featured prominently on all **event signage**
- Opportunity to **speak** at the event
- Dedicated **sponsor spotlight post** on social media (with story about your impact)
- **Name/logo** on tournament winner trophy
- **Recognition** in all social media event posts
- Sponsor’s **website linked** from foundation website for 6 months post-event

One day of sponsorship.
Months of visibility. Connect
with 100+ business and
community leaders, reach
thousands online, and put
your brand on apparel
participants will wear for
years to come.

Polar Bear Sponsor – \$3,500 (two available)

Impact: Funds one therapy grant and one recreational access grant

- **4 event tickets OR one team registration** (6-8 players)
- Sponsor name/logo featured prominently (second tier) on **event apparel** and **communications**
- Name/logo featured prominently at **Welcome Table, Water Station,** and on **field signage**
- Recognition in one **dedicated thank you post** on social media
- Sponsor’s **website linked** from foundation website for 4 months post-event

*Digital rotary on Keystone Outdoor Advertising’s Premier Digital Network: \$5K value. Sponsor will run on units TBD, from pool of locations for the requested time period, based on availability; coverage will vary, map of all digital locations is here <https://tinyurl.com/BLBkeystonemap>

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Black Bear Sponsor – \$2,500 (two available)

Impact: Funds one activity grant or up to 10 recreational access grants

- 3 event tickets
- Sponsor name/logo featured (third tier) on **event apparel** and **communications**
- Name/logo featured prominently at **Welcome Table** and **one other location**
- Recognition in one **sponsor group thank you post** on social media
- Sponsor's **website linked** from foundation website for 3 months post-event

Cub Sponsor – \$1,000

Impact: Funds two to three activity or recreational access grants

- 2 event tickets
- Sponsor name/logo featured (fourth tier) on **event apparel** and **communications**
- Name/logo featured prominently at **Welcome Table**
- Recognition in **one sponsor group thank you post** on social media
- Sponsor's **website linked** from foundation website for 3 months post-event

Teddy Bear Sponsor – \$500

Impact: Funds one to two recreational access grants

- 1 event ticket
- Sponsor name/logo featured (fifth tier) on event **communications**
- Name/logo featured prominently at **Welcome Table**

Big Hearted Bear – \$250

Impact: Contributes to the funding of all grants

Benefit: **Your name lovingly listed on our Big Hearted Bears sign** at the event and on our website after the event, honoring your kindness and support



Meet Cam & Jay:
The "Brave Little Bears"
that inspired it all.



Reach out to Kristen Everett at info@thebravelittlebearsfoundation.org to learn more or secure your sponsorship. We can't wait to partner with you!



WWW.THEBRAVELITTLEBEARSFOUNDATION.ORG